Tools & Resources THAT WORK!
Session Overview

The Objectives of this Session are to:

1. Provide an overview of the International Association of Snowmobile Administrators (IASA),
2. Describe the range of tools and resources offered by the IASA and its partner organizations, and
3. Gather input and feedback from ISC delegates regarding the need for new or updated tools and resources.
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What is the IASA?

• The **International Association of Snowmobile Administrators** is a self-organized, nonprofit organization formed in 1974 to promote the sound management of organized recreational snowmobiling.

• Currently, the **IASA is comprised of professional** snowmobile program administrators representing 27 US States, 10 Canadian Provinces, 3 Canadian Territories, and 1 European Country, Sweden.
What is the IASA?

• IASA is the leading source providing statistics, guidelines, and resources to its membership and the broader snowmobile and trail community.

• Areas of IASA interest include snowmobile safety; uniformity and enforcement of laws, rules, and regulations; International, Federal, State, Provincial, and Territorial cooperation and coordination; harmonious relationships with the environment and wildlife; the collection, development, and dissemination of information; and collaboration with other trail user groups.
Who are IASA Members?
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IASA welcomes as members, individuals responsible for professional administration of National, Federal, Provincial, State, or Territorial snowmobile programs.

- **American Members**: Typically State Employees
- **Canadian Members**: Typically Association Employees
- **Swedish Members**: Typically Association Employees
Vision
The snowmobiling experience is safe, enjoyable, and responsibly managed to protect the natural environment while providing sustainable recreation, health, and economic benefits for individuals and communities.

Mission
The International Association of Snowmobile Administrators is a nonprofit professional organization dedicated to fostering excellence in the management of organized snowmobiling.

Values
- The IASA is international in its perspective, and respectful of local priorities.
- IASA welcomes as members, individuals responsible for professional administration of National, Federal, Provincial, State, or Territorial snowmobile programs.
- We learn from each other, sharing best practices and fact-based information related to responsible snowmobiling and accountable administration.
- IASA and its members work openly and constructively with stakeholders and partners.
What are IASA Program Deliverables?

• Reports, Studies, and Data
• Programs and Initiatives
• Guidelines and Standards
• Policies and Positions
• Governance and Accountability
• Best Practices
Key Partner Organizations

1. CCSO/CCOM
2. U.S. Department of Transportation
   Federal Highway Administration
3. American Council of Snowmobile Associations (ACSA)
4. International Snowmobile Manufacturers Association (ISMA)
5. Forest Service
6. SNOFED
7. International Association of Snowmobile Administrators (iasa)
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What Is It?
- IASA Web Site

How Does It Help?
- Provides easy internet access to IASA information.
- Includes many downloadable tools and resources.
- Provides both public and members only areas.

Where Do I Find It?
- www.snowiasa.org
**What Is It?**
- IASA Fact Sheet

**How Does It Help?**
- Provides a one page description of the IASA as a professional organization.
- Use to respond to questions in relation to the IASA as source organization for tools and resources.

**Where Do I Find It?**
- www.snowiasa.org
- guidelines & resources
**What Is It?**
- IASA Global Climate Change Position Statement

**How Does It Help?**
- Provides a concise position on what climate change is and how it might affect organized snowmobiling.
- Based on a balanced, common-sense approach.
- Distribution is controlled to prevent misuse.

**Where Do I Find It?**
- Available through your IASA Administrator
What Is It?
- IASA Snowmobile Program Finance Survey

How Does It Help?
- Describes revenue and expenditure streams within the snowmobile programs of individual IASA member jurisdictions.
- Not distributed beyond IASA membership to prevent misuse.

Where Do I Find It?
- Discuss with your IASA Administrator
What Is It?
- IASA Snowmobile Incident Report

How Does It Help?
- Provides annual summaries of reported incidents and fatalities by IASA member jurisdiction.
- Not distributed beyond IASA membership to prevent misuse.

Where Do I Find It?
- Discuss with your IASA Administrator
What Is It?
- Guidelines for Snowmobile Trail Signing & Placement

How Does It Help?
- Provides guidelines for the effective placement of signs on recreational snowmobile trails.
- Source document for developing local signage programs.

Where Do I Find It?
- www.snowiasa.org
- guidelines & resources
What Is It?
- Guidelines for Snowmobile Trail Groomer Operator Training

How Does It Help?
- Provide entities involved with snowmobile trail grooming a framework to train and certify their equipment operators.
- Source document for developing local grooming programs.

Where Do I Find It?
- www.snowiasa.org
- guidelines & resources
**What Is It?**

- Trail Grooming Awareness Brochure

**How Does It Help?**

- Brochure format intended to increase individual snowmobiler awareness of the fundamentals of grooming operations.
- Source document for developing local grooming awareness programs.

**Where Do I Find It?**

- www.snowiasa.org
- guidelines & resources
**What Is It?**
- Renting Snowmobile Successfully

**How Does It Help?**
- Provides recommendations and guidelines to help regulatory authorities, land managers, and businesses develop appropriate educational and operational guidelines for the snowmobile rental.

**Where Do I Find It?**
- www.snowiasa.org
- guidelines & resources
**What Is It?**
- Safe Riding is Great Riding Pocket Guide

**How Does It Help?**
- Pocket guide format intended to increase individual snowmobiler awareness of safe snowmobiling practices.
- Source document for developing local safety awareness programs.

**Where Do I Find It?**
- [www.snowiasa.org](http://www.snowiasa.org)
- guidelines & resources
**What Is It?**

- Evaluation of ATV Use on Groomed Snowmobile Trails

**How Does It Help?**

- Provides an objective analysis of the effects of ATV use on groomed snowmobile trails.
- Does not encourage or discourage concurrent ATV use on groomed trails.
- Provides better information to help them make objective fact-based local decisions.

**Where Do I Find It?**

- www.snowiasa.org
- guidelines & resources
What Is It?
- Camera ready inserts.

How Does It Help?
- Provides a range of graphic images ready to place in magazines, websites, maps, and other publications.
- Supports international messaging at the local level.

Where Do I Find It?
- www.snowiasa.org
- guidelines & resources
What Is It?

- Safe Rider Snowmobile Safety Awareness Program

How Does It Help?

- Provides an on-line interactive safety awareness program.
- Includes interesting content and quizzes.
- Supplements state and provincial snowmobile safety programs.

Where Do I Find It?

- www.snowiasa.org
- Logo provides link >
What Is It?
- Avalanche Education Repository

How Does It Help?
- One-stop on-line resource.
- Helps build local programs to educate snowmobilers about recreating in avalanche terrain.
- Helps snowmobilers locate current information about recreating in avalanche terrain.

Where Do I Find It?
- www.snowiasa.org
- Logo provides link >
**What Is It?**
- Zero Alcohol Campaign Tool Kit

**How Does It Help?**
- Provides a range of support materials that participating international organizations can use to advocate a clear and consistent “no alcohol” approach as the smartest choice individuals can make before and while snowmobiling.

**Where Do I Find It?**
- Available through your IASA Administrator
What Is It?
- ACSA Website

How Does It Help?
- The American Council of Snowmobile Associations (ACSA) website contains a broad and growing range of tools and resource’s for state snowmobile associations.

Where Do I Find It?
- www.snowmobilers.org
What Is It?
- CCSO – CCOM Web Site

How Does It Help?
- The Canadian Council of Snowmobile Organizations (CCSO) website contains information including tools and resource’s for provincial and territorial snowmobile associations.

Where Do I Find It?
- www.ccsoc-ccom.ca
**What Is It?**
- SNOWFED Website

**How Does It Help?**
- The Swedish Snowmobile Owners Federation Organizations (SNOFED) website contains a broad range of information including tools and resources.
- Translation tools are easily available.

**Where Do I Find It?**
- www.snofed.se
What Is It?

- ISMA Web Site

How Does It Help?

- The International Snowmobile Manufactures Association (ISMA) website contains a broad range of resources for both individual snowmobilers and enthusiast organizations.

Where Do I Find It?

- www.snowmobile.org
**What Is It?**
- USFS Web Site

**How Does It Help?**
- The US Forest Service web site provides a range of information consistent with its role as the manager of public lands in national forests and grasslands,

**Where Do I Find It?**
- www.fs.fed.us
What Is It?
- FHWA Web Site

How Does It Help?
- The U.S. Federal Highway Administration (FHWA) website contains a range of information specific to the Recreational Trails Program.

Where Do I Find It?
- www.fhwa.dot.gov/environment/recetrails/
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Open Discussion:

• What tools or resources would your organization find useful?
• Who should lead their development or upgrade?
Discussion Ground Rules:

• **Respect for People and Ideas.** – We all have something to teach and something to learn. We are all experts. Disagreement isn’t personal. Separate fact from opinion.

• **Deal with the Elephant in the Room.** – No issue or opportunity is too big, too ingrained, too invested, or too fraught with danger to consider rationally and responsibly.

• **Sacred Cows make the Best Hamburgers.** – Even the most strongly held policies, positions, and programs are open to respectful examination and discussion.

• **If the Horse is Dead, Stop Beating It.** – If a favored approach or solution won’t or can’t work, get over it and move on. Try something else. Don’t cry over spilt milk.

• **Go for Altitude.** – The helicopter view is not only broader, wider and clearer, the ride itself should be inspiring & fun.
Tools & Resources
THAT WORK!