IASA Position Statement regarding Standardized Decal Placement for Snowmobiles

As the lead organization in promoting excellence in the management of organized recreational snowmobiling, the International Association of Snowmobile Administrators (IASA) encourages the International Snowmobile Manufacturers Association (ISMA) and all snowmobile manufacturers to establish a standard registration placement area on all new snowmobiles.

As a suggestion for those jurisdictions which require snowmobile registration decals on the side cownling (both sides), the suggestion from IASA is to request that all snowmobile manufacturers leave a blank space on the side cownling that is 4"H x 8"W minimum.

For this suggestion, the definition of "side cownling" would mean that area of side cownling or side panels that surround the engine, exhaust, and clutches below the windshield easily viewable as the sled passes by. Smooth plastic or an OEM blank sticker over textured panels which would allow easy application of the required decal is recommended.